

MICHAEL BENVENGA // GRAPHIC DESIGN

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Brooklyn NY 11209

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EDUCATION

07.96–05.00 | Bachelor of Fine Arts, Industrial Design
Carnegie Mellon University, Pittsburgh PA

EXPERIENCE

FROM 12.05 | *Freelance Design Consultant*

MICHAEL BENVENGA DESIGN, BROOKLYN NY

Clients: Sears Tambasco Architects · Brooklyn Intl. Film Festival 2006
GQ Magazine · Sylvia Holden Design · Lloyd Chrein · Medispa · Bar Toto
Miller Advertising · GC Eng & Associates · Betancourt & Assoc. Realty
Langan Engineering · Hewlett-Packard Company · Captain Lawrence Brewing
Studio L'Image · Steiner Studios · Monaco Lange · Kiehl's SINCE 1851
Downtown Complete Construction · Maiorano & Associates · Devlin Video

04.03–12.05 | *Senior Graphic Designer*

THIRDMARK STUDIOS / BBG-BBGM, NEW YORK NY

Corporate identity, marketing graphics, signage programs and environmental graphics for high-end hospitality, corporate, retail and residential developments. Lead projects from concept to completion, interfaced directly with clients and contractors.

04.01–04.03 | *Environmental Graphic Designer*

MEEKER & ASSOCIATES, LARCHMONT NY

Collaborated closely with senior staff to develop extensive Uniguide Graphic Standards manual for the National Park Service. Designed large scale exterior signage & wayfinding programs for national parks, historic sites and cultural districts.

01.01–04.01 | *Product Designer*

ORBINO, NEW YORK NY

Generated hand sketched concepts for a collection of high-end leather cases for hand-held and laptop computers.

10.99–10.00 | *Interaction Designer*

I.C.E.S. INTERACTION DESIGN STUDIO, PITTSBURGH PA

Part of 5 person interdisciplinary design group to create a tactile necklace display; a wearable interactive computerized garment. Explored and analyzed haptic communication and built a functional design prototype.

06.99–08.99 | *Product Design Intern*

GORDON RANDAL PERRY DESIGN, NEW YORK NY

Developed concept sketches and 3D foam prototypes for household and office products.

06.99–08.99 | *Display Production Intern*

THE DISPLAYERS, NEW YORK NY

Assisted in the production of retail exhibit, display and residential interiors.

CAPABILITIES

Print

*Corporate Identity, Graphic Standards
Marketing Graphics, Campaigns,
Packaging*

Integrated Product Development

*Interdisciplinary Teamwork
Research & Analysis
Concept Development
Sketching, Presentation*

Sign

*Planning, Programming,
Visual Design & Contract Documents
Project Management*

Product, Interaction Design

*Usability Research
Human Factors Analysis
Storyboarding, Conceptualization,
Brainstorming, Design Development*

Software

*Adobe Creative Suite 2:
Illustrator, Photoshop, Indesign, Golive
MS Office: Word, Excel, Powerpoint
Hot Door CADtools
Extensis Suitcase
Propellerheads Reason, ReCycle
Mac osx, Windows 2000, XP*

ASSOCIATIONS

Art Directors Club

The Advertising Club

Society for Marketing Professional Services

Freelancers Union